

# ANNUAL REPORT 2020



North Newstead Association

4601 POPE AVE  
ST. LOUIS, MO 63115

*SERVING ST. LOUIS SINCE 1993*



**A YEAR IN  
REVIEW**





# A LETTER FROM OUR BOARD PRESIDENT

## Greetings!

This has truly been an unforgettable year. I am writing this letter to request your support of our 5th Annual Community Development fundraiser. North Newstead Association and the communities we serve were significantly impacted by the ongoing pandemic, both operationally and communally. Although, we have decided to cancel our in-person annual celebration, we are hoping we can still count on you for generous support for the North Newstead Association and its mission driven work.

As you may know, NNA is a 501 (c)(3) not-for-profit community based organization in North St. Louis City. We believe that familial and personal stability and security is essential to resident engaged progress and community empowerment. Through providing affordable housing and family support services to the area's low-to-moderate income residents, we can bring about economic wellbeing and equitable opportunity for all St. Louisans and their families. Through my tenure serving on NNA's Board and now as its current President of the Board of Directors, I have seen a glimpse of the day-to-day challenges our communities face while also having the privilege of seeing our team navigate these challenges in order to support our communities. This ongoing pandemic has brought on its own unique set of challenges, but our dedicated team has continued to conquer these obstacles and weather this storm. To best illustrate my observations, I would like to take the time to highlight the staff's accomplishments over the past year.

When I think of what our Executive Director has embodied over the last year, the first word that comes to mind is resilience. Amid times of uncertainty, Pamela D. Harris has worked tirelessly to keep our doors open and has adapted to remain an essential resource our communities so desperately needs. Having known and worked with Pam for many years prior to her role as Executive Director at North Newstead, it did not surprise me how quickly she embraced her role as a champion of underserved communities. In normal circumstances, work like this presents its own challenges, but adding the weight of a pandemic during social unrest only multiplies the charge. Pam has not only taken on this role gracefully but also responsibly, inspiring staff and community partners day after day with her unrelenting dedication to the organization and those otherwise forgotten.



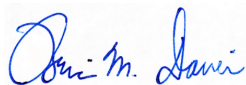


Always too humble to admit on her own, Pam has led the organization in trailblazing fashion since she hung up her banking career hat two years ago. Now, doing the work she was always born to do, along with our Community Engagement Specialist Constance Siu and Home Repair Associate Kevin Green, NNA has worked to not only carry on providing our standard slate of programming, they have also adapted to the increasing needs of our communities and have worked to provide additional resources to meet these needs. Despite the pandemic, our staff has worked creatively with residents to share information and stay connected. Throughout the year, they have presented crime statistics at over 20 neighborhood association meetings and has connected over 250 community residents with crime prevention strategies and first responder services. In our Minor Home Repair program, they were provide senior and disabled homeowners with free weatherization and energy efficiency renovations, saving seniors money that they otherwise couldn't afford to spend. In coordination with resident leaders, they have managed to organize socially distant clean-up events, mobilizing over 100 volunteers to revitalize so many streets and community gardens in the neighborhoods of North St. Louis City.

Simultaneously, Pam located and secured over \$78,500.00 in COVID-19 relief funds allowing NNA to procure and distribute over a thousand masks and other personal protective equipment. She has organized multiple fresh produce deliveries, distributing over 700 bags of fresh, nutritious groceries to families financially impacted by the pandemic. She partnered with RedDough Money Center and secured over \$21,000.00 to provide rental assistance to nearly 40 applicants, in addition to finding in-house funds to assist our qualifying residents and others. Turning lemons to lemonade has always been Pam's signature recipe, but seeing her do this for the betterment of our communities has been an inspiration and I speak on behalf of the Board in saying, we truly appreciate her efforts and unrelenting dedication to NNA's mission.

Even considering our strong existence of 27 years, this year has brought challenges of survival many organizations and communities were not prepared for. We are grateful our leadership was able to rise to the occasion, but we cannot do it alone. Our service area spreads throughout 21 city neighborhoods, nearly all north of Delmar Blvd, and the need is greater than ever before. Your financial commitment is extremely crucial to our organization's survival, mission, and civic influence. A tax-deductible contribution of \$250 - \$500 or more will further our impact and community development. Please reference the included flyer on ways to connect and to make your donation. I hope that you strongly consider being a catalyst for change and investing in a much-deserved cause.

Thank you for your continued support. We look forward to celebrating with you in-person soon.



Brian M. Davies  
President Board of Directors



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# shout out to our amazing partners!

## NEIGHBORHOOD SAFETY

22nd Circuit Court  
Afterschool Labs- St. Louis  
City of St. Louis Board of Aldermen  
City of St. Louis Circuit Attorney's Office  
City of St. Louis Mayor's Office  
Community Allies, LLC.  
Conflict Resolution Center  
Cook Avenue Block Unit  
Crime Victim Advocacy Center  
Department of Probation and Parole  
Divoll Library  
Employment Connection  
Fairground Neighborhood Revitalization Organization  
Federation of Block Units  
Faith Based Opioid Initiative  
Federation of Block Units  
Neighborhood Stabilization Team  
North Corridor Collaborative  
O'Fallon Community Development Organization  
Old North St. Louis Restoration Group  
Penrose Neighborhood Association  
Revitalization of Baden Organization  
St. Louis Association of Community Organizations  
St. Louis Metropolitan Police Department  
St. Louis Story Stitchers  
St. Louis Place Community Association  
Temple of Praise Ministries  
Trailnet  
Urban League of Metropolitan St. Louis  
Ville Collaborative  
Violence Prevention Commission  
Yeatman-Liddell Full Service School

## BEAUTIFICATION

Brightside St. Louis  
City of St. Louis Department of Parks and Recreation  
Clarence Clover Community Garden  
Fountain Park Community Garden  
Fresh Starts Community Garden  
Mission St. Louis  
Missouri Botanical Gardens  
Missouri Department of Conservation  
St. Louis Association of Community Organizations  
Urban Strategies  
USGBC-Missouri Gateway Chapter  
Veteran Women of Influence

## ELDERLY SERVICES

City of St. Louis Department of Health  
Fit and Food Connection  
Fresh Starts Community Garden  
Grace Hill Settlement House  
Link Market  
MetroMarket  
Missouri Coalition for the Environment  
Spark Berry Fitness  
Sweet Potato Project  
United Healthcare  
Urban Harvest

## OTHERS

Brown School of Social Work  
Community Builders Network of Metro St. Louis  
St. Louis University





Emergency coronavirus funding  
through the generosity of  
Invest STL and the CARES Act  
allowed us to feed

**+700  
families**

across our service area. Thank  
you to our funders, to our  
neighborhood partners who  
connected us with those in need  
and for St. Louis Metro Market  
for their support!







"Each day praises go up, to be able to use my kitchen sink without pouring water into it, to have a new ADA toilet with great height and a flush, to be able to brighten the dining area without the help of a lamp... Oh so grateful!"

"My experience with the program has been great. I'm so glad and thankful to be in the program, and I look forward in learning more about the other services NNA offers. You have high professionalism and that's very refreshing. Thank you, NNA!"

"Extremely professional and did all work with great care as if it was his house"

"The home repair manager was very professional, he answered all my concerns about the repairs. Everything was done in a timely manner."

"I'm very pleased with the minor repairs made via NNA's Home Repair. It made a difference and I'm able to save money that I couldn't afford to spend. Thanks so much!"

"I'm very happy with the repairs done, good quality repairs done with professionalism and care. Kevin did a great job. Thank you."







NORTH NEWSTEAD ASSOCIATION

# 2020 Community Development Fundraiser

## DONATION LEVELS

Visionary.....	\$2,500
Community Developer ...	\$1,000
Investor .....	\$500
Stakeholder .....	\$250
Sponsor .....	\$100
Friend .....	\$50
Other .....	\$ _____

Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**THANK YOU FOR YOUR GENEROSITY AND CONTINUED SUPPORT!**

All donations are tax deductible.

Online donations can be made at :

- <https://tinyurl.com/DonateToNNA>

Donations can also be made by mail to:

- North Newstead Association | Attn: Pamela D. Harris  
4601 Pope Ave., St. Louis, MO, 63115.