

ANNUAL REPORT 2023



North Newstead Association

4601 POPE AVE
ST. LOUIS, MO 63115

SERVING ST. LOUIS SINCE 1993



2023: CELEBRATING 30 YEARS OF SERVICES TO THE COMMUNITY



North Newstead Association

WHO WE ARE The North Newstead Association is a community development corporation founded in 1993, serving 23 neighborhoods with a focus in North St. Louis City.

MISSION Our mission is to support and serve North St. Louis communities and residents through quality, reliable housing, community building programs, and economic development opportunities.

VISION Our vision is to rebuild a thriving North St. Louis made up of engaged residents living in healed and safe communities with economic opportunity for all.

VALUES

Community Commitment | We are deeply connected with our community leaders, surrounding residents and neighborhoods. We commit to allowing their voices to guide our work, doing whatever it takes to help them thrive.

Advocacy | We commit to elevating and advocating for the concerns of community. We commit to having the majority of NNA's Board represent residents from within our service area.

Culture of Diversity | We are proud to have diversity of all types represented throughout our Board and our staff. We commit to creating space for diversity in thought, perspectives, talent, and demographics in our culture and in our work.

Integrity and Continuous Improvement | We commit to conducting all aspects of our operations with honesty, accountability, and transparency. We commit to continuously evaluating and evolving our programs to meet the needs of community.

Resourcefulness | We are deeply connected to other nonprofits, partner organizations, and other stakeholders in the St. Louis region. We are committed to building our network of resources to better connect residents with assistance and services, whenever available.

A LETTER FROM OUR EXECUTIVE DIRECTOR



Dear North Newstead Association Family,

I am delighted to present to you our 2023 Annual Report, highlighting the remarkable achievements and milestones of the North Newstead Association (NNA) staff and Board. As we reflect on the past year, we are immensely proud of the progress made and the impact generated through our collective efforts.



In 2023, NNA leveraged our partnerships to bring weekly technical assistance workshops to over 30 community partners from March to May which resulted in over \$2.5 million in grant dollars awarded to North St. Louis projects, thanks to the support of CDA's Neighborhood Transformation Grant Funds. This accomplishment underscores our commitment to fostering collaboration and empowering our community partners to access crucial resources for the betterment of our neighborhoods.

Additionally, our very successful Crime Prevention Summit on "Safety and our Built Environment" served as a pivotal platform for engaging residents, service providers, the City's Problem Property Division, and more. This summit aimed to educate the community on the tools available to enhance neighborhood safety and empower residents to take control of their environment. It exemplifies our dedication to addressing complex issues and fostering meaningful dialogue to effect positive change.



Furthermore, 2023 marked a significant milestone as we celebrated and reflected on our 30 years of service to the community. Our Board closed out the year with a long overdue retreat, reaffirming our commitment to our mission of supporting and serving North St. Louis communities and residents. Guided by our core values of Community Commitment, Advocacy, Culture of Diversity, Integrity and Continuous Improvement, and Resourcefulness, we remain steadfast in our resolve to champion the needs and aspirations of our community.

Looking ahead, we are excited to continue our journey towards rebuilding a thriving North St. Louis characterized by engaged residents, healed and safe communities, and economic opportunity for all. As we embark on this path, we express our heartfelt gratitude for your continued support, which has been instrumental in our success thus far.

Here's to another 30 years of unwavering commitment to North St. Louis. Thank you for being an integral part of our journey, and we look forward to the exciting opportunities and accomplishments that await us in 2024.

With warm regards,

Constance Siu
Executive Director





North Newstead Association
since 1993

2023 IMPACT REPORT

\$464,080



awarded to support
programs and operations



311
volunteers
activated for
over 933 hours of
community service

57 seniors

assisted through our
home repair program



48

neighborhood
meetings with over
784 participants



129

seniors
regularly
engaged in 42 virtual
workshops
and other
programs



25

neighborhood
beautification
and
clean up
events



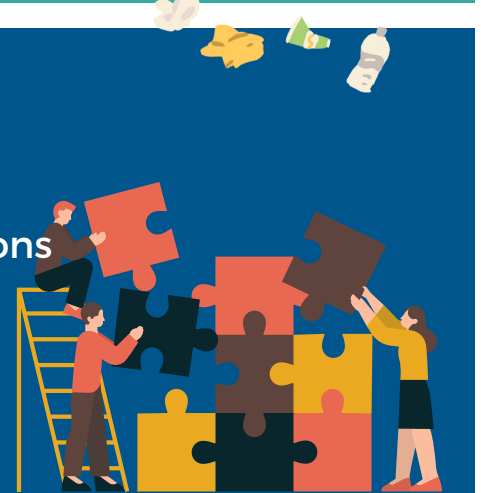
424

bags of fresh,
nutritious
groceries delivered
to seniors at senior
living facilities



+70

partnering
organizations



IN 2023, NNA DEEPENED OUR WORK IN

community converning AND COALITION BUILDING

FOR SYSTEMS CHANGE IN 2023 AND BEYOND



As the member of the region's Home Repair Network, NNA staff convened home repair service providers and home repair advocates for the launch of the Home Repair Network in May 2023.



NNA once again hosted our annual Crime Prevention Summit, connecting community to resources and information on how they can address their safety concerns with a built environment lens. Thank you to our partners at STL Public Safety Collaborative, Dept. of Streets, Dept. of Public Safety, Rep. Kimberly-Ann Collins, Neighborhood Stabilization Division, Problem Properties Unit, Legal Services of Eastern Missouri, & Katy Shackelford who made this program a success!

In partnership with Tower Grove CDC and the Vacancy Collaborative, NNA conducted another successful year of Landlord and Rehabber Training.



NNA worked with the President of the Board of Aldermen's Office to co-create the region's first Home Repair Guide for St. Louis homeowners and renters.

NNA assisted in convening residents and other leaders to form Fairground Park for All.

IN 2023, NNA LEVERAGED OUR RELATIONSHIPS FOR *stronger programs* WITH INTENTIONAL COMMUNITY ENGAGEMENT



NNA board and staff participated in Thinksgiving 2023, in partnership with 1905NewMedia.



In partnership with the Young Friends of earthday365 and Missouri Department of Conservation, NNA hosted another successful bi-annual clean up at O'Fallon Park.



NNA once again partnered with Great Rivers Greenway for a fun-filled Northside Night Out on Herbert and Grand.



NNA partnered with Forward Through Ferguson and the Active Older Adults to discuss FTF's Transforming 911 report.



In partnership with the Fairground Neighborhood Revitalization Organization and Washington University's Gephardt Institute, NNA hosted a parkwide clean up of Fairground Park.



In partnership with earthday365, NNA hosted pumpkin compost bins to divert compost waste away from the landfill, serving as the North City drop off location.

IN 2023, NNA SUPPORTED AND PROVIDED TECHNICAL ASSISTANCE TO
community partners

During CDA's Neighborhood Transformation Grant period from March through May, NNA staff convened partners to provide weekly webinars and technical assistance. Our collective effort resulted in an umbrella application with over 30 North St. Louis partners.

This effort resulted in **over \$2.5 million granted** to projects in North St. Louis City!



**\$2.5 MILLION AWARDED TO PROJECTS
IN NORTH ST. LOUIS CITY!**

WE MAY BE SMALL BUT WE ARE MIGHTY!

thank you, thank you

TO OUR AMAZING STAFF AND BOARD FOR THEIR DEDICATION TO
THE NORTH NEWSTEAD ASSOCIATION AND OUR MISSION.

